

Eduard Aymerich

Senior Product Designer · Frontend Engineer · B2B SaaS

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PROFESSIONAL SUMMARY

Senior frontend-focused product designer and engineer with 8+ years building B2B SaaS products across fleet management, edtech, music tech, and fintech. Ships production-grade Vue, React, and TypeScript work from design systems through implementation, with experience scaling products, Figma designing, shipping production code, and early stage startups.

CORE SKILLS & TECHNOLOGIES

Product & Design: Figma · UX/UI Design · Design Systems · Product Discovery · Prototyping · Design-to-Dev Handoff

Frontend: React · Vue · Nuxt · TypeScript · Tailwind CSS · shadcn/ui · Svelte · Recharts · Chart.js

Languages: English (C1) · Spanish (Native) · Catalan (Native) · German (A2 in progress) · French (A2)

EXPERIENCE

Senior Product Designer · Fleetster · May 2025 – Present · Munich, Germany

Sole designer, partnering with 8–10 engineers, on a B2B fleet management SaaS serving 130,000+ users across 28 countries during a live Ember.js-to-React migration — shipped throughout, without pausing feature delivery. Built a token-based design system from scratch (Figma + React/Tailwind/shadcn/ui) that grew the share of design work reaching production from 15% to 21.6% (+44%). Established the design-to-engineering workflow — a four-stage prototype pipeline, a GitLab design board, and AI-generated interactive decision briefs for async executive alignment — delivering 194 reviewed issues and 42 dev-ready handoffs in year one.

Stack: Figma · React · TypeScript · Tailwind CSS · shadcn/ui · Recharts · Cypress · GitLab

Founding Product Designer · Educato AI (YC S24) · Mar – May 2025 · Remote

Owned design and frontend for a YC S24 EdTech startup, supporting growth from 30K to 54K+ students and 100 to 10K+ exams.

Stack: Figma · React · TypeScript · Tailwind CSS

Founding Product Designer · Breakevent · Jun 2022 – Mar 2025 · Barcelona, Spain

First employee; owned frontend and design for a Vue/Nuxt B2B SaaS product from zero to €6K+ MRR, 30+ clients, and €1M+ raised. Built a live music analytics product covering audience segmentation, ticket sales forecasting, and venue fit analysis.

Stack: Figma · Vue · Nuxt · TypeScript · Tailwind CSS · Python · Django · AWS

Cofounder & CEO · Desaparecido · Sep 2020 – Apr 2023 · Madrid, Spain

Co-founded an open-source Search & Rescue platform using ML to optimize missing people operations and led a team of 5.

Stack: Vue · Nuxt · Svelte · Python · FastAPI · Figma · Vercel

Frontend Developer · WITH Madrid · Feb 2021 – Jun 2022 · Madrid, Spain

Built webapps for Toyota, Gucci, Cartier, and L'Oréal. The Toyota France chatbot built in Svelte cut support response time by 90%.

Stack: Vue · Nuxt · Svelte · TypeScript · Tailwind CSS · Python · Django · Cypress

Frontend Developer · ETS Factory · Feb 2020 – Feb 2021 · Madrid, Spain

Built features for Alveus, a portfolio management SaaS for institutional investors managing €4.5B+ at Spain's leading quant firm.

Stack: Vue · Nuxt · Angular · TypeScript · Python · Django

Software Intern · NT-ware (Canon Inc.) · Jun – Aug 2018 · Bad Iburg, Germany

Created an internal design style guide for the website and printing software for UniFLOW products at Canon Inc. Group.

EDUCATION

Boston Leadership Program (Fellowship) · Harvard Kennedy School (fellowship Fundación Rafael del Pino) · 2022

MSc International Leadership · Technical University of Madrid · 2020 – 2022

MSc Computer Engineering · Technical University of Madrid · 2019 – 2021

BSc Computer Engineering · University of Girona · 2015 – 2019

ACHIEVEMENTS & DISTINCTIONS

FIDE Candidate Master in Chess · Rated 2,200+ ELO (top 0.1% worldwide).

NASA Space Apps Hackathon 2022 · Top 100 worldwide out of 120,000+ participants.